

ABRAHAM ENEH

BRAND DESIGNER

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SUMMARY

Brand Designer with five years of experience across branding, advertising, social content with an architecture background. I create distinctive visual identities, campaigns and digital experiences that help brands stand out and connect with their audience. I've built personal brand accounts to over 15 million views and delivered brand design, graphics, and content at the Daily Mail that contributed to work reaching 24 billion+ views across digital platforms. Skilled in brand strategy, art direction, UI/UX, typography, Adobe Creative Suite, Figma and creative production.

EXPERIENCE

Channel Lead

Daily Mail | Dec 2025 - Aug 2026

Led content strategy and creative direction across 10 social media accounts (Instagram & TikTok) increasing growth by an average of 500% +

- Directed content that contributed to campaigns reaching 24 billion+ views across digital platforms.
- Managed team of 20 to deliver high-volume, brand-consistent output on tight turnarounds.

Graphic Designer

Daily Mail | Aug 2025 - Dec 2025

Produced brand design, thumbnails, presentations, graphics and visual assets across physical, digital and social platforms across 10 social media accounts.

- Created templated, and bespoke design systems to support fast-paced editorial and content teams.
- Delivered work that contributed to reach of 24 billion+ views across digital

Content Creator

Resonate Talent | Oct 2021 - Jun 2025

Built and grew lifestyle, fashion and aesthetics personal brand social accounts to over 40 million + views through platforms Instagram, TikTok and Pinterest.

- Developed content strategy, visual identity, and creative direction independently end-to-end with full creative production pipeline from concept to publish.

CAPABILITIES

DESIGN

Brand Identity
Art Direction
Grid and Layout
UI/UX Design
Print Design
Presentation Design
Motion Graphics

STRATEGY

Brand Strategy
Creative Direction
Creative Leadership
Campaign Concepts
Content Strategy
Creative Production
Project Management
User Research

TOOLS

Adobe Creative Suite
Figma
Microsoft Office
CapCut
AutoCAD
Blender

EDUCATION

BA (Hons)

Graphic Design: Advertising & Branding

University of Hertfordshire
2024 - 2026

BA (Hons)

Architecture

3 Years Completed

University of Hertfordshire
2021 - 2023